



The bridge between students and educators

Graphics Submissions Guidelines

Category	Type	Dimension	Maximum File Size (JPG/GIF)	Maximum File Size (Animated)	
Rectangles and pop-ups	Medium Rectangle	300 x 250	20k	30k	
	Square Pop-Up	250 x 250	20k	40k	
	Vertical Rectangle	240 x 400	20k	30k	
	Large Rectangle	336 x 280	20k	40k	
	Rectangle	180 x 150	20k	20k	
	Banners and Buttons	Full Banner	468 x 60	20k	30k
Half Banner		234 x 60	20k	20k	
Micro Bar		88 x 31	10k	5k	
Hot Button		147 x 50	20k	20k	
Home Page Master Sponsor Hot Button		120 x 60	10k	10k	
Vertical Banner		120 x 240	20k	30k	
Square Button		125 x 125	10k	20k	
Leaderboard		728 x 90	20k	40k	
Skyscrapers		Wide Skyscraper	160 x 600	20k	30k
		Skyscraper	120 x 600	20k	30k
	Half Page Ad	300 x 600	20k	40k	

- If submission is Flash: SWF and original FLA must be provided. Vector art must be in GIF format. File sizes must not exceed max for type of ad
- Each Flash ad unit must be accompanied by a GIF or JPG alternative to serve to users who do not have the Flash plug-in (see above for GIF or JPG specs).
- If submission is animated GIF: File sizes must not exceed max for type of ad

Questions?

Call 1-484-766-2900

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